

What you need to start selling on eBay

Registering on eBay

What you need, who can sell, what you have to do

Registering on Paypal

What you need, what you have to do

eBay safety

Is it safe?

Policies

Where to find out what you can and can't sell, your policies

Ebay fees

Listing fees, Final Value Fees, paying your fees

Setting up your account preferences

Addresses, notifications

Researching your item

How to and different ways, what if you don't find an item

Choosing your category

What's the best category

Writing a title

What to include, what not to include, keywords

Writing your description

What should be in your description, what can't be in it

Taking pictures

How, when, where, backgrounds

Editing pictures

Size, how many, what program to use

Pricing strategies

Auction starting price, Buy It Now, fixed price

Monitoring your sales

Questions, increasing sales

Shipping

First Class, Priority, Media, Parcel Post, International, paying for shipping 2 ways

Completing the sale

Invoicing, feedback, what if they don't pay

Navigating My eBay

What's in it, customizing, messages, Me Page & why

Review & critique active listings

Actual examples from eBay listings, what's good & bad

Review & critique pictures

Actual pictures from eBay listings - good & bad

Cover some basic HTML

How can you change font style, font size, color, bold,

Where to find items to sell

Sometimes it means just being at the right place at the right time

Where to get shipping supplies

Local places for free & how to buy from suppliers

Create an actual listing

From the category to the shipping and end by posting it to eBay

Help

eBay help, eBay message boards, contacting help

Tips

About auctions, descriptions, titles, Paypal, pictures, & anything about eBay

Email support

For one year from me, I'll answer your questions and help you find answers